



The Master Plan is a guide for deciding how and what kind of development should occur in the City.

Eight Principles for City Renewal

1. Build on Assets

The City of Niagara Falls has many social, cultural, natural and economic resources with great potential to transform the community. The City will focus on its opportunities and work to achieve its vision

2. Develop the Riverfront

The Niagara River waterfront has much potential for recreation, culture, and development

3. Create Green Links from the River to the Neighborhoods

Green, beautiful and people-friendly streets can connect the Niagara River to the City's neighborhoods

4. Make City Living More Attractive

Neighborhood revitalization and residential development are a public and private priority

5. Be More Compact

The City can be easier to move around in, more attractive, efficient and manageable if it is more compact

6. Commit to small, but high quality changes

Creating great places does not require a big project or starting from scratch. A commitment to sustained, small-scale incremental changes, design excellence and authentic place making is more realistic and can have better results.

7. Choose projects strategically

Development offers positive impacts to the community. 'Catalyst projects' are those that can ignite additional renewal efforts and encourage private sector interest in the City.

8. Promote a common agenda and build partnerships

The Strategic Master Plan is the common agenda of the Niagara Falls community. Strategic partnerships can develop 'catalyst projects' and help the City achieve its Plan.



Five City-wide Strategies

Neighborhood Renewal

Retire derelict, code deficient and dangerous housing to reduce the oversupply of housing units and stabilize the residential markets to make living in the city more attractive to existing and potential residents.

Natural Resources Protection

Enhance the city's primary open space network and natural resources as a valuable new public infrastructure.

Cultural Heritage and Historic Preservation

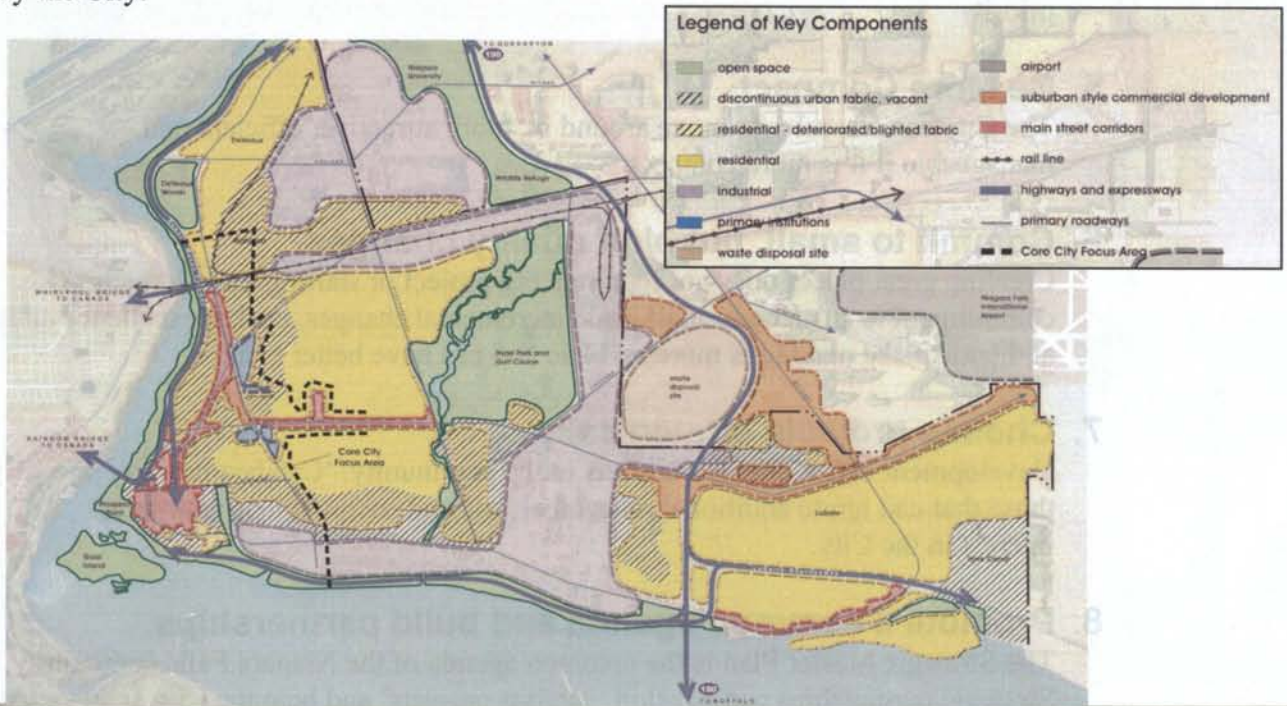
Encourage the restoration and reuse of valuable heritage resources throughout Niagara Falls, including buildings, parks and squares to preserve these important cultural features and the value they add to adjacent properties and the rest of the City.

Environmental Cleanup and Redevelopment

Mediate the negative impacts of industrial activities and work to return underutilized industrial land to active use over time.

Resource Efficiency

Align service delivery and maintenance of infrastructure with actual capacity requirements until new growth justifies repairs to current excess infrastructure maintained by the City.



For more information about the Strategic Master Plan, please call 716-286-4470 or email: planning@nfez.org

For updates on the Buffalo Avenue B.O.A. study, go to: www.labellapc.com/html/niagara.html